

Frederick's IGA Printable Coupon Acceptance Guidelines

Each independently owned and operated IGA chooses which IGA programs are of interest and value to them.

Consumers receive legitimate printable coupons via IGA Retailer and manufacturer websites and email campaigns, through interactive advertising and promotions on web publisher sites, and from legitimate online coupon sites. In an effort to make using printable coupons a positive experience, we have created these guidelines for print-at-home coupons at participating IGA store locations..

Participating IGA stores can check printable coupons for validity at http://www.veri-fi.com

- Frederick's IGA stores have the ability to not accept coupons if they do not scan
 properly. Legitimate printable coupons are delivered using special software designed to
 print a properly rendered barcode on the coupon that should scan properly at the
 register.
- Participating IGA stores will not accept "FREE product" printable coupons. It is an
 industry practice not to produce printable coupons for free product. Buy-one-get-onefree coupons and other values that have a purchase requirement are acceptable. "Free
 product" coupons should always be pre-printed and sent via postal mail or published in
 media, and printed double-sided and/or on security paper.
- Participating IGA stores will not accept printable coupons for a high value relative to the cost of the item (exceeding 75%). For example, a \$2 off coupon will be acceptable for a product that normally sells for \$5 or more, but a \$2 off printable coupon for a product that sells for \$2.25 is unlikely to be legitimate.
- Participating IGA stores receive information about valid printable coupon expiration dates and may reject coupons that have altered expiration dates. Printable coupons usually have short expiration dates. Some coupons may have longer expiration dates, but most expire 30-45 days after you print them.
- Participating IGA stores reject printable coupons if they appear out of proportion or blurry, or are obvious duplicates. Printable coupons are never copied, sold or traded. Nearly all coupons are "non-transferable" meaning they should not be photocopied or scanned and distributed to others. Coupons are never sold and you should not pay for someone's "time to clip" or other service fee. You should always print the coupon yourself directly from the website or email that is offering it. Legitimate printable coupons are sent directly to the printer after clicking on a link in your web browser or email. They are never sent as a graphic or PDF or sent in a Word document. Only then can you ensure you are printing a legitimate coupon.

- Participating IGA stores may reject printable coupons if they appear to have been altered in any way. These coupons are nearly always printed using the same technology and therefore have a standard format, with very specific security features, including a unique serial code.
- Limit one use per digital coupon per purchase
- Digital offers cannot be combined with manufacturer paper coupons on the purchase of a single item
- A limit of 25 coupons per household at one time
- The store manager has the right to accept, decline, or limit ANY digital coupon or offer for any reason
- Digital coupons will not be doubled
- No coupon over \$5.00 accepted

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