

SAVE \$5

INSTANTLY WHEN YOU PURCHASE FIVE (5) PARTICIPATING GENERAL MILLS PRODUCTS

Mix & Match!

1.98

BUY FIVE -1.00

.98

WHEN YOU BUY 5!

7.5 To 8-Oz., Selected General Mills Bugles Or Chex Mix



A Participating General Mills Product

Mix & Match!

2.48

BUY FIVE -1.00

1.48

WHEN YOU BUY 5!

4.5 To 8-Oz., Selected Betty Crocker Fruit Snacks



A Participating General Mills Product

Mix & Match!

2.98

BUY FIVE -1.00

1.98

WHEN YOU BUY 5!

4.59 To 8.98-Oz., General Mills Or Selected Snack Bars Or Nature Valley Treats



A Participating General Mills Product

Mix & Match!

2.98

BUY FIVE -1.00

1.98

WHEN YOU BUY 5!

12 To 14-Oz., Selected General Mills Chex Cereal



A Participating General Mills Product

Mix & Match!

3.48

BUY FIVE -1.00

2.48

WHEN YOU BUY 5!

8 To 14.1-Oz., French Bread Dough, Pizza Or Pillsbury Pie Crust



A Participating General Mills Product

Mix & Match!

3.78

BUY FIVE -1.00

2.78

WHEN YOU BUY 5!

2-Ct., Selected Pillsbury Pie Shells



A Participating General Mills Product

Mix & Match!

3.98

BUY FIVE -1.00

2.98

WHEN YOU BUY 5!

14 To 16.5-Oz., Selected Pillsbury Cookie Dough



A Participating General Mills Product

Participating items:
Chex Cereals; 6 To 9-Oz. Chex Mix or Bugles, 5 to 12-Ct. Nature Valley Bars, 4.5 To 8-Oz. Fruit Rollups, 2-Ct. Pillsbury Frozen Pie Crust, 14 To 16.5-Oz. Pillsbury Cookie Dough, 8 To 13.8-Oz. Pillsbury Refrigerated Dough

REWARDS MEMBERS ONLY!

LIMIT 1 PER MEMBER.

Enter in your number at checkout to redeem offer.

HOLIDAY BREAKFAST FAVORITES!



12.98

22 To 25.9-Oz., Selected Folgers Ground Coffee



3/\$5

15-Oz. Original Or Sausage Libby's Country Gravy



2.98

8-Ct., Selected Pillsbury Grands! Biscuits



4.98

52-Oz., Grapefruit Or Selected Florida's Natural Orange Juice



SALE PRICE 6.98
DIGITAL COUPON 1.00 OFF ONE
FINAL PRICE 5.98

32-Oz., Selected Patties Or Banquet Sausage Links



LIMIT 1 OFFER
SALE PRICE 6.98
DIGITAL COUPON 1.00 OFF ONE
FINAL PRICE 5.98

18-Ct., Hot Or Mild Swaggerty's Farm Sausage Patties

111925FlapIGA1_ac_BS

Let's Talk Turkey... and Fresh Produce!

LIMIT 1 OFFER

SALE PRICE

2/\$5

DIGITAL COUPON

2.00

OFF TWO

FINAL PRICE

2/\$3

Whole
Golden Ripe
Pineapples



1.28

16-Oz.
Concord
Foods
Hollandaise
Sauce

3.98_{Lb.}

Farmer's Finest
Tender
Asparagus



1.48_{Lb.}

Eastern Grown, Granny
Smith, McIntosh Or
Red Rome
Apples



2/\$5

12-Oz. Ocean Spray
Whole
Cranberries



3.98

Large Bunch
Collard
Greens



2.28

3-Lb. Bag
Medium
Yellow
Onions

2/\$7

5-Lb. Bag
White Or Red
Potatoes



2/\$5

12-Oz.
Pero
Snipped
Green
Beans

1.78_{Lb.}

Crisp
Green
Snap Beans



1.68_{Lb.}

Tender
Yellow Or
Zucchini Squash



2/\$4

8-Oz., Whole Or Sliced
Champs White
Mushrooms



1.98_{Lb.}

"No Waste"
Crisp Broccoli
Crowns



2/\$3

16-Oz., Bolthouse Fresh
Sweet Baby
Peeled Carrots



*Ham. Turkey.
Happiness!*



1.98 Lb.
Butt & Shank
Smoked
Ham
Portions



2.98 Lb.

Reg. Or Brown Sugar
**Smithfield Spiral
Sliced Half Ham**



2.98 Lb.

Boneless
**Superior Whole
Tavern Ham**

BUTTERBALL®



2.48 Lb.
10 To 24-Lb. Avg.
**Butterball
Frozen Young
Turkey**



14.98

3-Lb., Frozen
**Butterball Boneless
Turkey Breast Roast**



3.48 Lb.

Frozen, Bone-In
**Butterball Whole
Turkey Breasts**



3.48

8-Ct.
**PictSweet
Yam
Patties**



2/\$3

12-Oz.
**Clifty Farms
Country Ham
Seasoning Pieces**

Savor the Flavor of Fall!

Sweet Potato

Sweet Potato Pie

4.98

8-In., 22-Oz., Baked Pumpkin Or Sweet Potato Pie

Pumpkin Pie



NET WT 42 OZ (2 LB 10 OZ) 11



8-In., 22-Oz. Baked Pecan Pie

5.98



19.5-Oz., Selected Dutch Apron Cake Rolls

6.98



48-Oz. Double Layer Coconut Cake

11.98



12-Oz., Frosted Bakery Fresh Cinnamon Bun

3.98



LIMIT 1 OFFER

20-Oz. Top Sliced Or Lewis Old Fashion Thin Sliced Bread

SALE PRICE **2/\$5** FINAL PRICE **2/\$4**
DIGITAL COUPON 1.00 OFF TWO



12-Ct., Lewis Bake Shop Brown 'N Serve Rolls

2/\$6



4-In., 4-Oz., Baked Sweet Potato Or Pumpkin Pie

1.00



4.2-Oz. Boston Cream Donut

2/\$3

IGA TOWN & COUNTRY



1180 Hwy. 24 East
Newport, NC 28570
Phone: (252) 726-3781

4.48

30-Oz., Selected
Duke's
Mayonnaise



2/\$5

16-Oz., Selected
Kraft
Dressing



5/\$5

14.5 To 15.25-Oz., Selected
Libby's
Vegetables



3.48

40-Oz., Selected
Crisco
Cooking Oil



SALE PRICE
DIGITAL COUPON
1.00 OFF ONE

FINAL PRICE
2.48

5-Lb., Self Rising Or
Southern Biscuit
All-Purpose
Flour



HAPPY
Thanksgiving



While Supplies Last!
Frozen, Whole Honeysuckle White
Or Jennie-O Turkey

LIMIT 1 PER HOUSEHOLD WITH \$50 PURCHASE

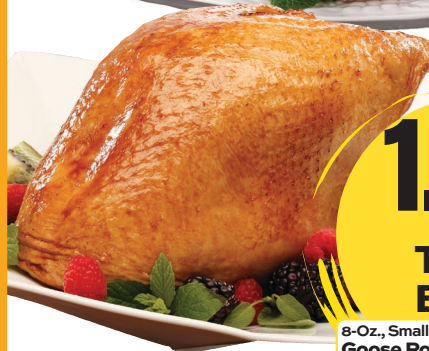
SALE PRICE
1.48 lb.
DIGITAL COUPON
18.00
UP TO
OFF ONE TURKEY

PAY AS LOW AS
.28 lb.
BASED ON AN AVERAGE 15-LB. TURKEY

WHILE SUPPLIES LAST! (Coupon Valid 10/31 - 11/28/2025)
Minimum purchase requirements exclude alcohol, tobacco, lottery, gift cards and store services.

1.18 lb.
Frozen
Turkey
Breast

8-Oz., Small Or Extra Small
Goose Point
Pacific Oysters



7.98 lb.
USDA Select, Boneless
N.Y. Strip
Roast



4.28 lb.
10-Lb. Chub
75% Lean
Ground Beef

4.48 lb.

75% Lean, Fresh
Family Pack
Ground Beef



5.98 lb.

USDA Select
Boneless Bottom
Round Roast



2/\$7

2 To 3-Oz., Frozen
Lobster
Tails

19.98 lb.

USDA Select
Whole Boneless
Beef Tenderloin



1.98 lb.

USDA Inspected
Boston Butt
Pork Roast



2.98 lb.

Frozen Or Prev. Frozen, Tray Pack
Boneless & Skinless
Chicken Breast



3.98
DIGITAL COUPON
1.00 OFF ONE

FINAL PRICE
2.98

12-Oz., Selected
Smithfield
Sliced Bacon



FARMER'S MARKET

4/\$1 lb.

NC Grown, Selected
Orange Flesh
Sweet Potatoes



3.98
DIGITAL COUPON
1.00 OFF ONE

FINAL PRICE
2.98

3-Lb. Bag
Basket & Bushel
Mandarin Oranges



1.48
DIGITAL COUPON
.50 OFF ONE

FINAL PRICE
.98

Crispy Green
Large Stalk
Celery



FIND MORE Savings IN EVERY AISLE!

2/\$3

15.25-Oz., Selected
Duncan Hines
Cake
Mix



SALE PRICE
DIGITAL COUPON
1.00 OFF TWO

FINAL PRICE
2/\$6

28 To 32-Oz., Selected
Coffee-Mate
Liquid
Creamer



BUY 2, GET 1 FREE

PURCHASE TWO (2)
PICTSWEEZFROZEN
VEGETABLES TO GET
THE THIRD ONE FREE



2/\$5

8-Ct., Selected
Pillsbury Cinnamon
Or Crescent Rolls



SALE PRICE
DIGITAL COUPON
1.00 OFF TWO

FINAL PRICE
2/\$4

7 To 8-Oz., Selected
Kraft
Shredded Or
Chunk Cheese



SALE PRICE
DIGITAL COUPON
1.00 OFF ONE

FINAL PRICE
4.98

24.5 To 40-Oz.,
Selected
Marie Callender's
Pies



BUY TWO, GET TWO
FREE

12-Oz. Cans
12-Pack
Coke
Products



BUY ONE, GET ONE
FREE

4.75 To 9.6-Oz.,
Selected
Lay's
Chips



2/\$7

48-Oz.,
Selected
Breyers



PRICES EFFECTIVE
WED. NOVEMBER 19 THRU
TUES. DECEMBER 2, 2025
We Reserve The Right To Limit Quantities And Correct
Typographical Errors. No Sales To Dealers.

STORE HOURS
Monday - Sunday
7 AM To 9 PM

We Gladly Accept
Federal Food Stamps And



2.98
32-Oz. Dixie Crystals Powdered Or Brown Sugar

3.98
4-Lb., Domino Or Dixie Crystals Sugar

1.98
2-Ct., Selected Lipton Soup & Dip Mix

4.48
6-Pk. Jiffy Corn Muffin Mix

2.98
16-Oz., Selected Relish, Okra Or Mt. Olive Pickles

1.98
15.5 To 16-Oz. Selected Red Cabbage Or Aunt Nellie's Beets

2.48
16-Oz. Holland-Style Aunt Nellie's Whole Onions

2.78
28 To 29-Oz., Sauce Or Selected Hunt's Tomatoes

2/\$4
15.25 To 20-Oz., Selected Dole Pineapple

3/\$4
14.5 To 15-Oz., Selected Le Sueur Vegetables

1.48
.3 To 3.9-Oz., Selected Jello Instant Pudding Or Gelatin Mix

2.18
14-Oz., Whipped Or 16-Oz., Selected Duncan Hines Frosting

1.68
10-Oz., Mini Marshmallows Or 7-Oz., Jet-Puffed Marshmallow Cream

MAKING Thanksgiving SPECIAL!

5.98
35 To 37-Oz., Selected Mrs. Smith's Flaky Pies

5.98
24-Ct. Original Or Savory Butter Kings Hawaiian Rolls

3.98
16-Oz., Selected Land O Lakes Butter Sticks

2.98
8-Oz. Selected Philadelphia Cream Cheese

1.98
8-Oz., Selected Cool Whip Topping

2.48
16-Oz. Light Or Daisy Sour Cream

2.98
16-Oz., Selected Daisy Cottage Cheese

2/\$7
40 To 80-Ct., Vanity Fair Napkins Or 12 To 50-Ct., Selected Dixie Plates

Gobble Up These THANKSGIVING DEALS Before They're Gone!

2/\$3
6-Oz., Selected Stove Top Stuffing Mix

2/\$4
12-Oz., Selected Heinz Gravy

2.48
50-Oz. Hanover Cut Green Beans

4/\$4
14.5 To 15.25-Oz., Selected Green Giant Vegetables

8.98
6-Ct., Double Rolls, Sparkle Paper Towels Or 12-Ct., Mega Rolls, Selected Angel Soft Bath Tissue

Celebrate the flavors of fall with hearty, comforting recipes made for crisp evenings and cozy gatherings from McCormick!

5/\$5
.87-Oz., Selected McCormick Brown Gravy

3/\$5
.75 To 1-Oz., Selected McCormick Gravy Mix

2.98
.65-Oz. McCormick Poultry Seasoning

2/\$5
.77 To 2.12-Oz., Selected McCormick Grinders

3.48
1-Oz. McCormick Vanilla Extract

5.98
7.37 To 10.8-Oz., Selected Hershey's Candy

2.98
2.6 To 5.3-Oz., Selected Skittle Filled, M&M Filled, Nerds Or Brach's Candy Canes

4.98
38-Oz. Squeeze Heinz Ketchup

5.98
20-Oz. Squeeze Hellmann's Mayonnaise

.78
16-Oz. IGA White Vinegar

2.78
12-Oz. Chili Sauce Or Heinz Seafood Cocktail Sauce

2.98
16-Oz., Pancake Or Selected Karo Corn Syrup

2/\$4
3-Lt., Selected Faygo Soft Drink

3.48
12-Pk., Selected Arizona Tea

5.98
12-Pk., Selected Arizona Tea

2/\$6
60-Oz. Grapefruit Juice Or 64-Oz. Selected Ocean Spray Cranberry Cocktail

2.48
22 To 24-Ct. Family Size Luzianne Tea Bags

9.98
32-Oz., Cold Brew Concentrate, 10-Ct., K-Cup Pods Or 12-Oz., Selected Starbucks Ground Coffee

HOLIDAY DAIRY & FROZEN FAVORITES!

3.48
45-Oz., Selected Blue Bonnet Spread

3.48
19 To 32-Oz., Selected Ore-Ida Potatoes

3.98
16-Ct., Selected Kraft Singles

8.98
32-Oz. Velveeta Loaf

7.98
28 To 40-Oz., Selected Stouffer's Family Size Entrees

2/\$5
12 To 16-Oz., Selected Mrs. T's Pierogies

4.98
15.66-Oz. Red Lobster Cheddar Bay Biscuits

3.98
10 To 17-Oz., Cinnamon, Hawaiian Or Sister Schubert's Yeast Rolls

3.98
8 To 11-Oz., Selected TGI Fridays Appetizers

11.98
100-Ct., Selected Totino's Pizza Rolls

2/\$4
12 To 16-Oz., Selected Dean's Dips

5.48
13-Oz. Selected Sweet Foam Or Reddi Wip Whipped Topping

2.98
32-Oz. Orig. Or Fat Free Food Club Half & Half

2/\$7
5.5 To 8-Oz., Selected Sliced Or Tillamook Shredded Or Chunk Cheese

1.98
11-Oz., Selected Tropicana Singles

2.98
20-Oz., Selected Simply Potatoes Or Hash Browns

FREE
7-Oz., Selected Galbani Parmesan Shaker

3.98
11.5 To 15-Oz., Selected Marie Callender's Pot Pies

3.98
3-Lb. Ready-Dough Or 16-Oz., Selected Bridgford Monkey Bread

7.98
24 To 32-Oz., Selected Edwards Pie

FAMILY MEALTIME & TAILGATE

9.98^{Lb.}

USDA Select
**Boneless N.Y.
Strip Steaks**



9.98

Sold in 2-Lb. Box
**Holten's
Smashed Burgers**



5.98^{Lb.}

USDA Select, Boneless
**Whole Beef
Brisket**



2.98^{Lb.}

1-Pc., Frozen Or Prev. Frozen
**St. Louis Style
Pork Ribs**



2.98^{Lb.}
USDA Inspected,
Frozen Or Prev. Frozen
**Pork
Tenderloins**

2.98^{Lb.}

USDA Inspected
**Country Style
Pork Ribs**



5.98

11 To 12-Oz., Selected
**Nathan's
Beef Franks**



2.98^{Lb.}

Frozen Or Prev. Frozen
**Tray Pack
Chicken Wings**



3.48

14-Oz., Selected
**Armour
Meatballs**



4.98

16-Oz.
**Tennessee Pride
Sausage Balls**



4.98

12 To 14-Oz. Original Or Beef
**Hillshire Farm
Lit'l Smokies**



QUICK MEALS

3.98

24-Oz., Selected
**Lumber Jack
Sausage**



2/\$3

12-Oz., Selected
**Bar-S Meat
Franks**



6.98

22-Oz., Selected Ham
Or Turkey
**Buddig
Lunch Meat**



3.98

16-Oz. Cotto Salami
Or Selected
**Oscar Mayer
Bologna**



2.28

16-Oz., Selected
**Fischer's
Bologna**



3.98

24-Oz., Macaroni
& Cheese Or
**Food Club
Mashed Potatoes**



4.48

17 To 20-Oz., Selected
**Reser's Main St.
Bistro Sides**



4.98

32-Oz., Cole Slaw
Or Selected
**Star's
Deli Salad**



FALL INTO FLAVOR

3.98

16-Oz. Hot Or Mild
**Swaggerty's
Sausage Roll**



3.98

12-Oz., Selected Links Or
**Swaggerty's
Sausage Patties**



5.98

16-Oz., Selected
**Oscar Mayer
Sliced Bacon**



9.98

24-Oz., Selected
**Smithfield
Stack Pack Bacon**



6.98

10.4 To 18.4-Oz., Selected
**Swaggerty's
Breakfast Sandwiches**



SAVE BIG WITH GREAT SEAFOOD SAVINGS

8.98^{Lb.}

Fresh Atlantic
**Salmon
Fillets**



9.98^{Lb.}

Delicious
**Snow Crab
Clusters**



4.98

1-Lb., Swai Or
**Nature's Best
Tilapia Fillets**



13.98

2-Lb., 26/30-Ct., Tail-On.
**Southern Seas
EZ Peel Raw Shrimp**



A FEAST TO BE THANKFUL FOR!

Perfect for Parties,
Friendsgiving, and Family
Gatherings!



SALE PRICE
5.98
DIGITAL COUPON
1.00
OFF ONE

FINAL PRICE
4.98

10-Oz.
**Southern Seas
Shrimp Ring**

SALE PRICE
8.98
DIGITAL COUPON
1.00
OFF ONE

FINAL PRICE
7.98

16-Oz.
**Southern Seas
Shrimp Ring**

SALE PRICE
14.98
DIGITAL COUPON
1.00
OFF ONE

FINAL PRICE
13.98

20-Oz.
**Southern Seas
Shrimp Ring**

SALE PRICE
29.98
DIGITAL COUPON
1.00
OFF ONE

FINAL PRICE
28.98

36-Oz.
**Southern Seas
Shrimp Ring**

SALE PRICE
7.98
DIGITAL COUPON
1.00
OFF ONE

FINAL PRICE
6.98

1-Lb., 16/20-Ct., P&D, Tail-On
**Southern Seas
Cooked Shrimp**

LOCAL *Equals* FRESH

LOCALLY OWNED BY PEOPLE
YOU CAN TRUST!