

All specials are on sale from December 17 to December 30, 2025 | Open Daily from 7am to 9pm

# VALLEY FRESH MARKET

real food from local people

608 Alamo Pintado Road, Solvang, CA 93463 | 805.688.3236  
1855 El Camino Real, Atascadero, CA 93422 | 805.460.6511

# WESTRIDGE

• Midtown Market •

131 W. Ojai Avenue, Ojai, CA 93023 | 805.646.4082

**OPEN**  
Christmas  
EVE  
7am to 7pm

# Merry Christmas

**CLOSED**  
Christmas  
DAY



# \$13.99 /Lb.

## U.S.D.A. Choice - Creekstone Farms Standing Rib Roast

Why Creekstone Farms you ask? Our cattle are sustainably raised by our rancher and farmer partners, then hand-selected to represent true Black Angus genetics. By rigorously maintaining uncompromising standards, Creekstone Farms' beef grades consistently higher than the beef from many other programs.

**Raised & Grazed in the U.S.A. with  
Uncompromising Humane Animal Treatment**



**\$2.49** Ea.  
**Jumbo Pineapple**  
Grab a pineapple and bring the party wherever you go.



**39¢** Lb.  
**Tropical Bananas**  
The snack that never disappoints.

**49¢** /Lb.  
**Organic Bananas**



**79¢** Bag  
**5 Lb. Bag Russet Potatoes**  
The kitchen classic that does it all.



**\$2.99** Ea.  
**Sweet Blueberries** 18 oz. Pkg.  
Taste the berry that makes everyday feel sweeter.



**\$2.49** Bag  
**3 Lb. Bag Tangerines**  
Super sweet, light, vibrant & naturally delicious.



**69¢** Lb.  
**Chicken Leg Quarters**  
Great grilled, baked or fried.



**\$7.99** Lb.  
**U.S.D.A. Choice  
Top Sirloin Roast or Steaks**  
Tender beef, great holiday alternative choice.



**\$3.99** Ea.  
**Norbest Ground Turkey**  
16 oz. Pkg. The healthy alternative.





## Available in Our Bakery



**\$3.99** /Ea.

### Fresh Baked Sourdough Baguette

16 oz. / Great for toasted Avocado Toast, grilled Ham & Cheese or simply toasted and buttered.

**FRESH  
BAKED!**



**\$10.99** /Ea.

**Cyrus O'  
Leary's  
Cream Pie**  
Selected varieties.  
42 oz.



**FRESH BAKED!**

**\$3.99** /Ea.

**Fresh Baked  
4-Pack Muffins**

Selected Varieties  
16 oz. Pkg.



**\$17.99** /Ea.

**Bar  
Cake**

Selected Varieties  
20 oz.

## Juice and Coffee Bar



**\$2.99** /Large

**Peppermint  
Mocha Frappe**

A holiday treat. Sweet, minty flavor  
with a bold taste.



**\$3.99** /Large

**Egg Nog Latte**

A Christmas tradition. Warm and creamy.



**\$3.99** /12 oz.

**Any Fresh Juice**

Many flavors to choose from. Great morning starter!



**\$4.99** /Ea.

**Laura Chenel Goat Cheese**  
Selected varieties. /4 oz. Pkg.



**\$3.99** /Ea.

**Bussetto Classic Prosciutto**  
3 oz. Pkg. / Chilled

## Specialty Cheese Picks



**\$9.99** /Ea.

**Sonoma Jack  
Wine Country  
Cheese Party Tray**  
12 oz. Pkg. / Chilled



Available in Our Deli Dept.

**HOT and  
READY**

**\$7.99** /Lb.

## Self Serve Hot Food Bar

Great selection of hot food for every taste.  
Come on in for lunch or dinner and create  
your favorite meal. Served after 10:30 am.



Proudly Featuring  
**Boar's Head**  
PREMIUM DELI MEATS & CHEESES

**\$9.99** /Lb.

**Boar's Head  
Smokemaster  
Black Forest Ham**  
Fresh sliced to your order.



Proudly Featuring  
**Boar's Head**  
PREMIUM DELI MEATS & CHEESES

**\$6.99** /Lb.

**Boar's Head  
Provolone  
Cheese**  
Fresh sliced to your order.

**WESTRIDGE**  
• Midtown Market •

## Quick & Easy Meal Deals

**VALLEY FRESH**  
MARKET  
*real food from local people*



**HOT and  
READY**

**\$7.99** /Lb.

**Fresh  
Mashed Potatoes**  
So fluffy they might just float away.



**GRAB  
and GO!**

**HOT and  
READY**

**\$5.99** /Ea.

**Pulled Pork Sandwich**  
Tender and tasty.  
At this price why stop at one! 10 oz.



**In Our  
SERVICE DELI**

**\$3.99** /Lb.

**Bacon &  
Broccoli Salad**  
Healthy & flavorful.



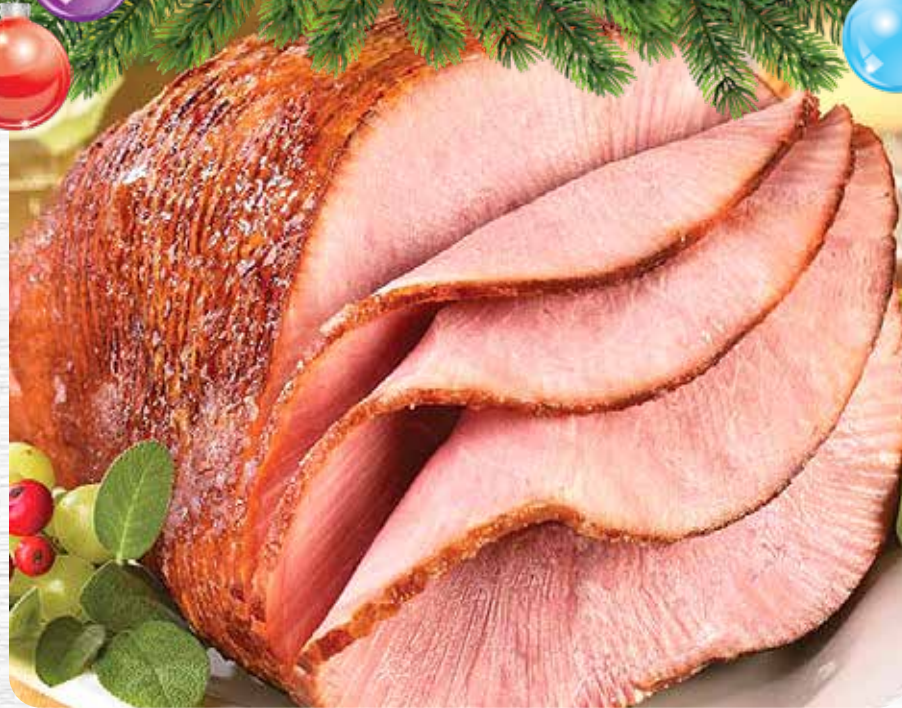
**In Our  
SERVICE DELI**

**\$8.99** /Lb.

**Chicken Salad**  
Made a great sandwich.



## Meat Value Picks of the Week



**\$3.49** /Lb.

### Farmer John Spiral Sliced Half Ham

Great for any Holiday feast.



**\$5.99** /Lb.

### Thick Cut Hardwood Smoked Bacon

Ready for some incredible BLT's?



**\$4.99** /Lb.

### 80% Lean Ground Beef

Not to exceed 20% fat.



**\$3.99** /Lb.

### Country Style Pork Sausage

For your holiday stuffing!



**\$4.99** /Ea.

### Cornish Game Hens

A Holiday favorite / Frozen  
Perfect single-serving size for  
people who don't like to share!



**\$2.49** /Lb.

### Prairie Fresh Natural Pork Bone-In Pork Shoulder Roast

Lean and flavorful.

## Premium Quality Seafood



WILD CAUGHT

**\$7.99** /Ea.

### North Atlantic Lobster Tails

4 oz. Each  
Caught in cold North Atlantic  
waters - not raised in some  
lobster timeshare, Enjoy!



**\$8.99** /Lb.

### Salmon Steaks

Previously frozen.



**\$11.99** /Lb.

### Cooked Shrimp

21-25 Count per Lb. / Previously frozen.





**99¢** /Ea.



### Hot House Cucumbers

Extra fancy with a crisp and healthy flavor.



**\$1.49** /Lb.

### Cosmic Crisp Apples

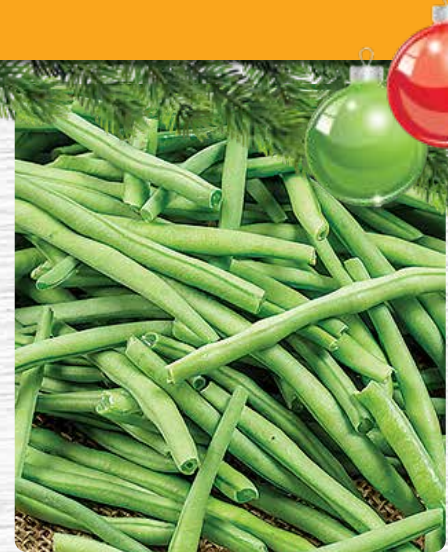
Perfect, healthy snack with crisp, sweet taste.



**99¢** /Bag

### Crisp Mini Carrots

1 Lb. Bag.  
Great as an appetizer or snack.



**\$1.49** /Lb.

### Fresh Green Beans

Great for mom's Green Bean Holiday Casserole.

**WESTRIDGE**  
• Midtown Market •

**VALLEY FRESH**  
MARKET  
*real food from local people*

**Available in Our Produce Dept.**



**\$1.49** /Lb.

### Broccoli Crowns

Because every meal deserves a little green royalty.



**49¢** /Lb.

### Jumbo Yellow Onions

Big enough to make a grown man cry.



**\$3.99** /Ea.

### Earthbound Farms Organic Salad

16 oz. Pkg. / Selected varieties.  
Eat green, feel clean, judge everyone else quietly.



**\$3.99** /Bag

### 8 Lb. Bag Navel Oranges

If Vitamin C was money, these would be billionaires!





## Natural / Organic / Specialty



**2 FOR \$6**

**Imagine Organic Broth**

Selected varieties. / 32 oz. Aseptic Carton



**2 FOR \$5**

**Kettle Brand Potato Chips**

Selected varieties. / 5 oz.



**\$5.49**

**Ghirardelli Baking Chips**

Selected varieties. / 10-12 oz. Pkg.



**\$4.99**

**Bob's Red Mill All Purpose Flour**

5 Lb. Bag

**\$4.99 +CRV**

**Fentimans 4-Pack Mixers**

**\$5.99**

+CRV

**Fentimin's 4-Pack Soda**

Selected varieties. / 12 oz. Bottle

## This Week's Grocery Specials

**\$3.99**

+CRV

**Oceanspray Cranberry Juice Cocktail or Blends**

Selected varieties. / 64 oz. Bottle



**2 FOR \$9**

**Nestlé Toll House Baking Morsels**

Selected varieties. / 10-12 oz. Pkg.



**\$4.99**

**Duraflame Fire Log**

6 Lb. Log



**\$3.99**

+CRV

**La Croix 8-Pack Sparkling Water**

Selected varieties. / 12 oz. Cans



**2 FOR \$8**

**Gold Medal Flour**

All Purpose or Unbleached

5 Lb. Bag



**2 FOR \$5**

**Swanson Broth**

Selected varieties. / 32 oz. Carton



**2 FOR \$7**

+CRV

**Martinelli's Sparkling Cider**

Selected varieties. / 25.4 oz. Bottle



**2 FOR \$8**

**Cheez-It Crackers**

Selected varieties. / 5.75-12.4 oz. Pkg.



**2 FOR \$5**

**Stove Top or Mrs. Cubbison's Stuffing**

Selected Varieties. / 6-12 oz. Pkg.



## Natural / Organic / Specialty



**\$9.99**

### Seal the Seasons Fruits

Selected varieties.  
32 oz. Pkg. / Frozen



**\$9.99**

**Beecher's Mac & Cheese**  
Selected varieties.  
20 oz. Pkg. / Frozen



**\$8.99**

**Clover Sonoma Organic Butter**  
Selected varieties.  
16 oz. Pkg. / Chilled



**\$7.99**

**Uncle Matt's Organic Orange Juice**  
52 oz. Bottle / Chilled



**\$5.99**

**Califia Farms Organic Almondmilk Creamer**  
Selected varieties.  
25.4 oz. Bottle / Chilled



## In Our Refrigerated, Dairy and Frozen Cases



**\$3.99**

**Philadelphia Cream Cheese**  
Original or 1/3 Less Fat.  
8 oz. Bar / Chilled



**\$4.99**

**Challenge Stick Butter**  
Selected varieties.  
16 oz. Pkg. / Chilled



**\$6.99**

**Wild Mike's Ultimate Pizza**  
Selected varieties.  
40.25-42.43 oz. Pkg. / Frozen



**\$4.99**

**Ore Ida Potatoes**  
Selected varieties.  
19-32 oz. Pkg. / Frozen



**\$3.99**

**Simply Orange Juice**  
Selected varieties.  
46 oz. Carafe / Chilled



**2 FOR \$7**

**Reddi Wip Whipped Topping**  
Selected varieties.  
6.5 oz. Can / Chilled



**2 FOR \$5**

**Daisy Sour Cream**  
Regular or Lite  
16 oz. Tub / Chilled



**\$1.99**

**Cool Whip Whipped Topping**  
Selected varieties.  
8 oz. Tub / Frozen



**\$4.99**

### Tillamook Ice Cream

Selected varieties.  
48 oz. Carton / Frozen



## Wine Cellar / Domestic & Imported Beer / Liquor & Spirits

# Spirits Celebration of Savings!

YOUR CHOICE!

# \$20.00

- Bulleit Bourbon or Rye
- Crown Royal Whisky
- Baileys Irish Cream
- Lunazul or Hornitos Tequila
- Bombay Gin •Absolut Vodka
- Buffalo Trace Bourbon or Bourbon Cream

Selected varieties. / 750 ml. Bottle



**\$15.99**

+CRV

**Corona, Modelo  
or Pacifico 12-Pack Beer**

Selected varieties. / 12 oz. Cans or Bottles



**\$16.99**

+CRV

**Twisted 12-Pack  
Hard Iced Tea**

Selected varieties. / 12 oz. Cans

**\$9.99**

+CRV

**Fireball  
Cinnamon or  
Blazin' Apple  
Whisky**

750 ml. Bottle



**\$9.99**

+CRV

**Platinum  
10X Vodka**

750 ml. Bottle



**\$11.99**

+CRV

**Coors or Budweiser  
12-Pack Beer**

Selected varieties. / 12 oz. Cans or Bottles



**\$17.99**

+CRV

**Figueroa Mountain or  
Firestone 12-Pack Beer**

Selected varieties. / 12 oz. Cans or Bottles

**\$23.99**

+CRV

**Corazón  
Blanco  
Tequila**

750 ml. Bottle



**\$24.99**

+CRV

**Myers's  
Original  
Dark Rum**

750 ml. Bottle



## Holiday Wine List



**Cakebread Cellars  
Cabernet  
Sauvignon**

750 ml. Bottle +CRV

**\$65.99**

**Cakebread Cellars  
Chardonnay**

750 ml. Bottle +CRV

**\$32.99**

**Love You Bunches  
Sangiovese**

750 ml. Bottle +CRV

**\$18.99**

**Love You Bunches  
Rosé**

750 ml. Bottle +CRV

**\$16.99**

**Grandial  
Blanc de Blanc**

750 ml. Bottle +CRV

**\$8.99**

**Opolo  
Sparkling Wine**

750 ml. Bottle +CRV

**\$9.99**

**Fableist  
Chardonnay or  
Sauvignon Blanc**

750 ml. Bottle +CRV

**\$12.99**

**Fableist Cabernet  
Sauvignon**

750 ml. Bottle +CRV

**\$14.99**

**Fableist  
Pinot noir**

750 ml. Bottle +CRV

**\$14.99**

**Andrew Murray  
Syrah**

750 ml. Bottle +CRV

**\$15.99**

**Justin Cabernet  
Sauvignon**

750 ml. Bottle +CRV

**\$24.99**

**Taittinger  
Champagne**

750 ml. Bottle +CRV

**\$39.99**